

REMARKS

Claims 1-2 and 6-10 were rejected as anticipated by RAVERDY et al. 2002/0069419 A1 and claims 3-5 rejected as unpatentable over RAVERDY et al. Claims 1 and 7 have been amended and reconsideration and withdrawal of the rejections are respectfully requested.

The amended claims provide, among other features, that the program receiving sites are responsive to the blank application form by returning a filled-in application form to the server via the network, where the filled-in application form requests registration of the one of the program receiving sites returning the filled-in application form for at least one scheduled event program and contains the scheduled date and time scale of the requested scheduled event program, and that the server registers the one program receiving site in the filled-in application form for the one scheduled event program by mapping the one program receiving site to the requested scheduled event program in a memory. Support for the amendment is found at page 5, lines 4-14, for example.

This coordination of registration and mapping ties the receiving site to the event program (in a sense, "reserves" the event at the site) for a particular date and time. This enables the server to broadcast the registered data so that the event and the registered sites can be publicized for a period of time so

that attendance for the event at the registered sites can be improved.

By contrast, RAVERTY et al. disclose a video-on-demand system that includes a server 138, a program source 722 and user devices 114a,b. The system receives demands for programs from individual users after they login. There is nothing that suggests the coordinated registration and mapping in amended claims 1 and 7.

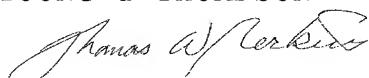
Accordingly, the amended claims avoid the rejections under §102 and §103.

In view of the present amendment and the foregoing remarks, it is believed that the present application has been placed in condition for allowance. Reconsideration and allowance are respectfully requested.

The Commissioner is hereby authorized in this, concurrent, and future replies, to charge payment or credit any overpayment to Deposit Account No. 25-0120 for any additional fees required under 37 C.F.R. § 1.16 or under 37 C.F.R. § 1.17.

Respectfully submitted,

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